



HONEYWELL SCHOOLS

Parents Teachers and Friends Association

Advertising in Sting

Many thanks for your interest in advertising in Honeywell's Sting magazine. Three issues are printed each year, with 600 copies printed per run. The magazines are generally distributed to the Honeywell Schools community before the end of each school term; just prior to Christmas, Easter and the school summer holidays.

The magazine is A4 sized, and three sizes of ad are possible:

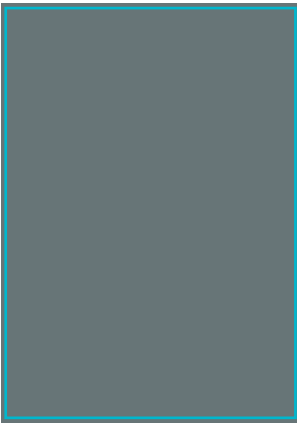
- Full page ad – A4 portrait (£200)
- Half page ad – A5 landscape (£100)
- Quarter page – A6 portrait (£50)

We also offer discounted rates if you would like to advertise in all three print runs:

- 3 x full page ads – £510
- 3 x half page ads – £240
- 3 x quarter page ads – £120

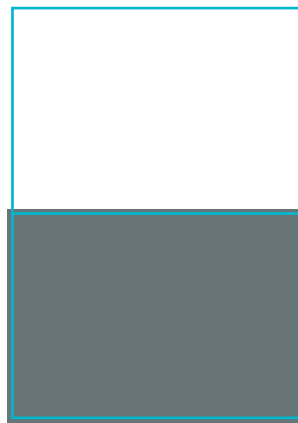
Artwork is best supplied in JPG or PDF format at 300dpi.

Full Page – A4 Portrait



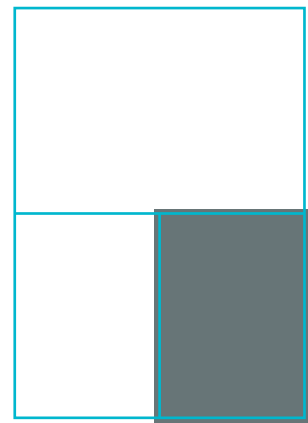
(with 3mm bleed on all sides)

Half Page – A5 Landscape



(with 3mm bleed on all sides)

Quarter Page – A6 Portrait



(with 3mm bleed on all sides)

Classifieds in Sting

As an alternative to full colour glossy ads, we are offering short classified ads for a small amount of text, with or without a logo.

Classifieds without logo and simple text

If you would like to place an ad in the Sting Classifieds section please keep your text to a maximum of 50 words. Price £5.



Classifieds with logo as well as text

If you would like to place an ad with a logo in the Sting

Classifieds section, please send your logo as a JPG or PDF at 300dpi along with your text to a maximum of 50 words. Price £10.

If you are interested in advertising in the next issue of Honeywell's Sting magazine, please contact us at:
HoneywellSting@gmail.com